

HIDDEN BEACH RECORDINGS

Press Release

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HIDDEN BEACH TO RELEASE HISTORIC COMPILATION INSPIRED BY BARACK OBAMA'S GROUNDBREAKING PRESIDENTIAL CAMPAIGN

18-SONG DISC CONTAINS MATERIAL FROM A DIVERSE RANGE OF ARTISTS INCLUDING STEVIE WONDER, SHERYL CROW, JOHN MAYER, KANYE WEST, JILL SCOTT, JACKSON BROWNE, BEBE WINANS, LIONEL RICHIE, OZOMATLI, DAVE STEWART, KEB' MO', ADAM LEVINE, BUDDY MILLER, LOS LONELY BOYS AND JOHN LEGEND

**MUSIC COMPILATION AVAILABLE SEPTEMBER 19th EXCLUSIVELY VIA THE OBAMA CAMPAIGN WEBSITE;
AVAILABLE EVERYWHERE FOLLOWING NOVEMBER 4 th ELECTION**

Santa Monica, CA - Inspired by the grassroots movement created by Barack Obama's historic presidential run, and his call for "Change: We Can Believe In" Hidden Beach Recordings (HBR) has assembled a first-of-its-kind music compilation featuring an array of artists and material that reflects America's diversity and taps into the creative community's overwhelming response to the campaign's universal themes of hope, unity and change.

The 18-song disc, titled *Yes We Can: Voices of a Grassroots Movement*, borrows its name from one of the campaign's central messages and boasts a stellar collection of artists from across genres, including such renowned, multi-platinum performers as Stevie Wonder, Sheryl Crow, John Mayer, Kanye West, Jill Scott, Los Lonely Boys, Jackson Browne, BeBe Winans, Lionel Richie, Adam Levine, Keb' Mo' and John Legend. The project features current and classic material as well as new music heard here for the first time and speech excerpts from the Democratic nominee, which are embedded throughout the project, all elements highlight, *Yes We Can*.

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Yes We Can: Voices of a Grassroots Movement will be available starting September 19th via both digital download and hardcopy CD exclusively on the Obama campaign's official website (www.BarackObama.com), with all proceeds benefiting the campaign's fundraising efforts (\$24.99 for digital download; \$30.00 for physical CD). Following the November 4th election, the disc will be made available to the general marketplace by way of Hidden Beach's website as well as retail outlets worldwide.

Spearheaded by Hidden Beach CEO and Founder Steve McKeever, *Yes We Can* came about as a result of a broad-based and increasingly urgent desire by artists and other conscious individuals to join in the grassroots efforts to bring about positive change. Hidden Beach, widely respected for innovation, quality and a commitment to social empowerment, was considered the logical place to harness this energy and bring this project to light.

The call for material and participation inspired more than 150 submissions from some of the industry's most respected, talented and accomplished artists hailing from all music forms and backgrounds. Whether current hits, new tunes or classic tracks, central to the material chosen for *Yes We Can* are the songs paralleling the Obama campaign's core ideas of patriotism, perseverance and a sense of shared responsibility, among other concepts defining this historic movement.

"This year's election has inspired unprecedented enthusiasm and activism. Obama supporters from Nevada to New Hampshire are finding their own way to get involved-- volunteering to knock on doors, registering new voters, and artists have created new works, including posters, sculptures, and music," said Obama campaign spokeswoman Moira Mack. "With the stakes so high and November right around the corner, we are thankful to all the Obama supporters who are communicating the importance of voting in this election."

"Thanks to the hard working staff at the entire Obama campaign along with the help of some of the world's top artists and industry professionals, we've created what we believe to be the first-ever presidential campaign compilation," said McKeever. "The incredible response by the creative community to this project underscores how deeply inspiring this campaign has been across boundaries. The artists involved here truly reflect America's diversity, and speak to a real grassroots approach to affecting change."

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Included on *Yes We Can: Voices of a Grassroots Movement* are such songs as John Mayer's "Waiting On The World To Change," BeBe Winans' "I Have A Dream," Jill Scott's "One Is The Magic #," Jackson Browne's "Looking East," Sheryl Crow's "Out Of Our Heads," Los Lonely Boys' "Make It Better," Keb' Mo's "America The Beautiful," Yolanda Adams' "Hold On," Ozomatli's "Love & Hope" and Stevie Wonder's legendary tune and official Obama-Biden Campaign anthem "Sign, Sealed, Delivered." Several of these songs are now worked into unique "Obama" versions featuring some inspiring speech excerpts from the campaign trail.

New music featured on the music compilation include Lionel Richie's "Eternity," Dave Stewart's "American Prayer," John Legend's "Pride In The Name Of Love," Suai's "Am I All Alone?" Ken Stacey's "America," Malik Yusef's "Promised Land," featuring Kanye West and Maroon 5's Adam Levine, and Shontelle's "Battle Cry."

Again, starting September 19th through November 4th, the music compilation will be available exclusively at www.BarackObama.com, with all proceeds benefiting the campaign. It will be available via normal retail channels following the November 4th election.

Samples of the material and additional background on *Yes We Can: Voices of a Grassroots Movement* can be found at www.hiddenbeach.com.

For Media Use Only/Not for Publication:

To embed the album on your website go to:

<http://barack.obama.magnet.tv/magnet.php>

Password: Y9F7Ly2K

About Hidden Beach

Founded by music veteran Steve McKeever, Hidden Beach Recordings is an independent record label based in Santa Monica, CA. that is focused on "Real Music" and "Real Artists" with "something to say." Along with introducing multi-platinum and Grammy Award-winning music sensation Jill Scott, Grammy award-winning producer/artist/songwriter Tony Rich and saxophonist Mike Phillips, Hidden Beach is also home to trombonist Jeff Bradshaw,

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husband and wife-led group Kindred the Family Soul, the acclaimed Unwrapped series and author/intellectual/spoken word artist Dr. Cornel West, among many others.

Hidden Beach Recordings is distributed worldwide by Universal Music Group Distribution (UMGD), a division of Universal Music Group. Visit www.hiddenbeach.com for more information on Hidden Beach Recordings.

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****This music compilation gives the Obama supporter an important keepsake from the campaign while providing the movement capital it needs to continue to spread its message.*